



Cabinet for Economic Development



Kentucky Minority-Owned Businesses



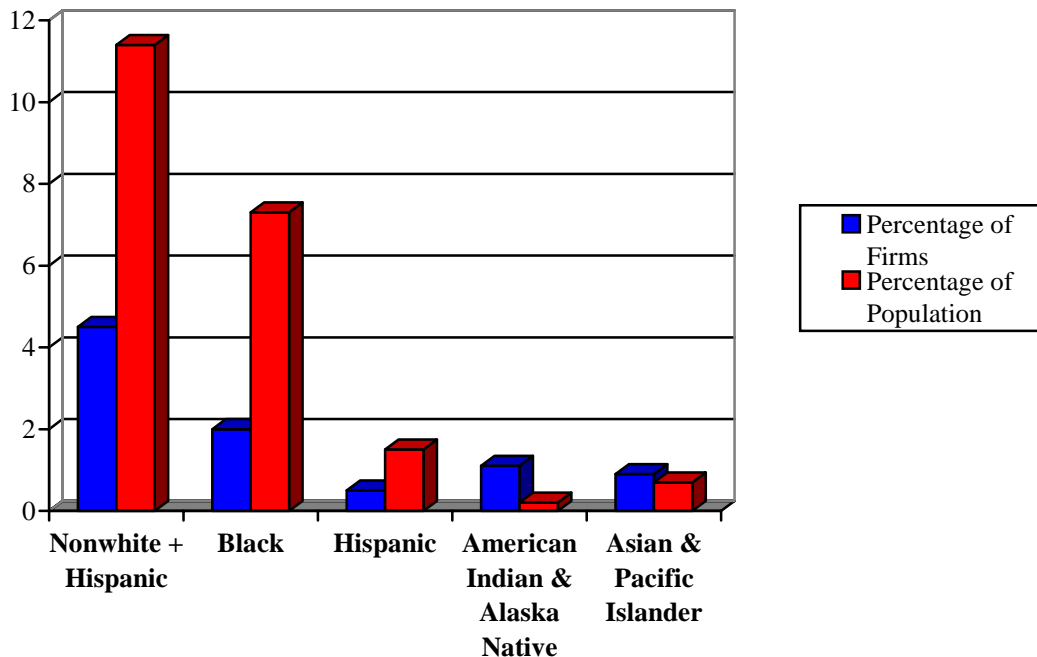
**Research Division
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Kentucky Minority-Owned Businesses

In 1997, there were 12,664 minority-owned firms in Kentucky with \$2.46 billion in sales and receipts and 24,572 employees. Minority-owned firms accounted for 4.5 percent of the firms and just over 1 percent of the sales and receipts in Kentucky's economy. In the United States 14.6 percent of the firms were minority-owned, and 3.2 percent of sales and receipts were from minority-owned businesses.

For Kentucky and the United States, the number of minority-owned businesses is low relative to the number of minorities in the population. According to the 2000 Census, approximately 10 percent of Kentucky's population are non-white and 1.5 percent Hispanic. In the United States, around 25 percent of the population are non-white and 12.5 percent Hispanic. Figure 1 shows that the percentage of minority-owned, Black-owned, and Hispanic-owned firms in Kentucky is much less than the percentage of minorities, African Americans, and Hispanics in Kentucky's population. The figure also demonstrates that the relative number of Asians & Pacific Islander-owned and American Indian & Alaska Native-owned firms is greater than the relative number of Asians & Pacific Islanders and American Indians & Alaska Natives in the population.

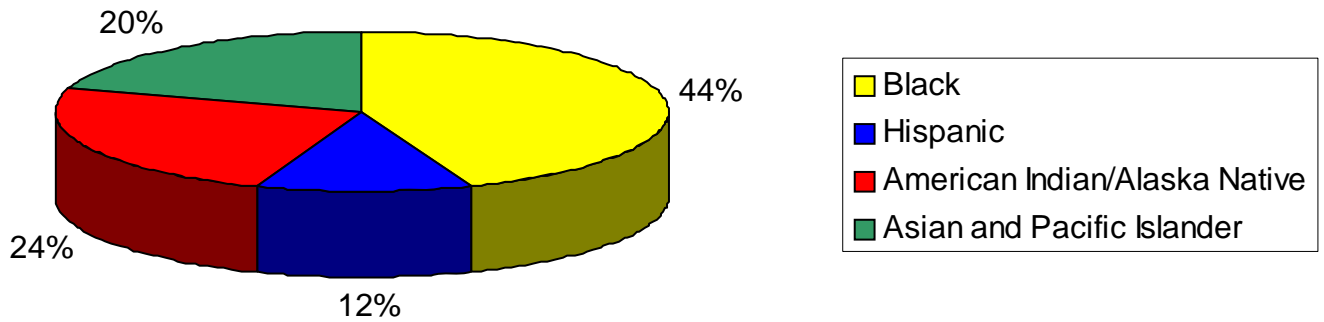
Figure 1



In 1997, the Services industry contained around 43 percent of the minority-owned firms with 5,377 firms. Minority-owned businesses in the services industry had over \$660 million in sales and receipts and over 9,200 employees. Retail trade was the other significant industry for minority-owned businesses in Kentucky with over \$600 million in sales and receipts and 6,700 employees. The category of industries not classified had the second most minority-owned firms with 2,884.

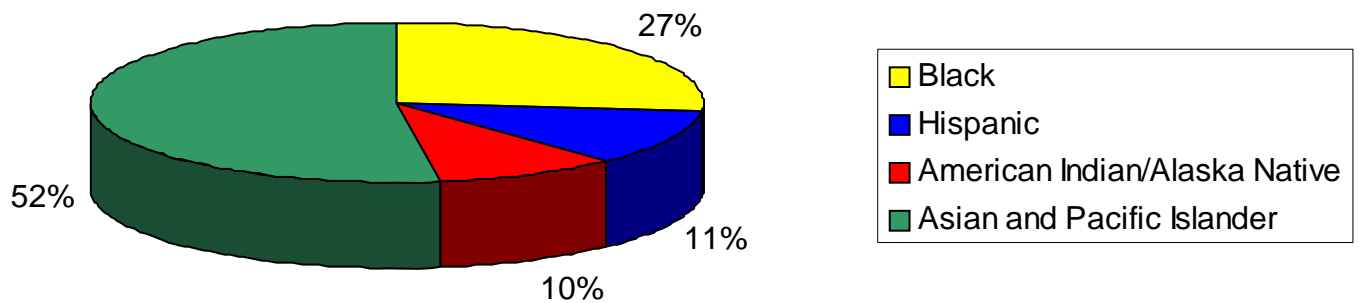
Of the minority groups, there were more firms owned by African Americans than any other minority group. There were 5,629 firms owned by African Americans. These firms employed over 7,700 people, and they had over \$650 million in sales and receipts. A majority of the firms owned by African Americans were in the Services industry.

Distribution of Minority-Owned Firms by the Number of Firms



American Indians and Alaska Natives owned 3,069 firms, and these firms had \$242 million in sales and receipts and 2,257 employees. Firms owned by American Indians and Alaska Natives were predominantly in the Construction and Services industries.

Distribution of Minority-Owned Firms by Sales and Receipts



Even though Asian & Pacific Islander-owned firms accounted for only 20 percent of the minority-owned firms in Kentucky, sales receipts from Asian and Pacific Islander-owned firms accounted for over half of all the sales and receipts from minority-owned businesses. Sales and receipts from these firms totaled \$1.29 billion, and they employed 11,843 people. Most of the firms owned by Asian and Pacific Islanders were in the Services industry.

Hispanic-owned firms totaled 1,481 with almost \$283 million in sales and receipts. Hispanic-owned firms had 3,085 employees. Around 35 percent of Hispanic-owned firms were in the Services industry, and these firms had sales and receipts of \$131 million and 1,429 employees.

There were 23 counties with 100 or more minority-owned firms. Jefferson and Fayette counties had the most number of firms with 4,276 and 1,035, respectively, and they were the only two counties where minority-owned business employed more than 1,000 people. Firms in Jefferson County had the most sales and receipts with just over \$780 million. Kenton and Fayette were the only other ones with sales and receipts for minority-owned firms over \$100 million.

The Cincinnati and Louisville metropolitan areas had the most minority-owned firms with 7,473 and 5,072, respectively. Sales and receipts totaled \$1.38 billion and \$923 million in the Cincinnati and Louisville metropolitan areas, respectively. Firms in the Cincinnati metropolitan area had over 13,000 employees, and those in the Louisville metro area employed over 11,000.

Statistics on Kentucky Minority-Owned Businesses in 1997

Kentucky Minority-Owned Firms

	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
All Kentucky Firms	281,551	245,795,924	68,328	238,602,609	1,389,368
Minority-Owned	12,664	2,460,827	2,445	2,203,562	24,572
Men	6,881	2,032,325	1,594	1,874,904	19,598
Women	4,215	242,372	488	181,197	2,866
Equally Owned	1,569	186,130	363	147,461	2,108
Black-Owned	5,629	658,535	611	588,703	7,717
Men	3,003	558,818	451	515,309	758
Women	2,245	69,887	100	51,202	6,565
Equally Owned	381	29,830	60	22,191	395
Hispanic-Owned	1,481	282,916	388	249,136	3,085
Men	837	187,455	199	70,220	818
Women	416	75,122	156	164,248	2,096
Equally Owned	228	20,340	33	14,668	171
American Indian and Alaska Native-Owned	3,069	242,694	391	149,055	2,257
Men	1,663	172,806	250	116,018	456
Women	894	39,126	85	18,950	1,430
Equally Owned	512	30,762	56	14,087	371
Asian and Pacific Islander-Owned	2,595	1,292,917	1,115	1,230,704	11,843
Men	1,418	1,118,204	702	1,082,576	1,052
Women	720	64,624	194	46,771	9,577
Equally Owned	457	110,089	220	101,357	1,213

Minority-Owned Firms by Industry Division

Industry	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Agricultural Services, Forestry, Fishing	253	D	29	D	b
Mining	28	D	13	D	b
Construction	1,146	169,890	225	148,593	1,536
Manufacturing	187	210,426	35	203,662	1,488
Transportation, Communication, Utilities	459	71,522	92	58,137	1,016
Wholesale Trade	138	182,311	52	172,750	370
Retail Trade	1,725	604,466	790	564,578	6,705
Finance, Insurance, Real Estate	469	34,170	90	24,058	261
Services	5,377	662,457	893	580,076	9,295
Industries not Classified	2,884	510,933	227	D	h
Total	12,264	2,460,827	2,445	2,203,562	24,572

D -- withheld to avoid disclosing data for individual companies

a -- 0-19 employees; b -- 20-99; c -- 100-249; e -- 250-499; f -- 500-999

Black-Owned Firms by Industry Division

Industry	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Agricultural Services, Forestry, Fishing, Mining	82	1,982	12	D	a
Construction	488	29,954	80	22,629	505
Manufacturing	88	54,973	13	50,344	263
Transportation, Communication, Utilities	304	57,765	62	49,534	932
Wholesale Trade	47	16,662	17	15,094	136
Retail Trade	677	329,948	169	320,866	2,309
Finance, Insurance, Real Estate	200	11,068	28	D	b
Services	3,102	150,021	230	121,861	3,473
Industries not Classified	640	6,162	--	--	--
Total	5,629	658,535	611	588,703	7,717

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Hispanic-Owned Firms by Industry Division

Industry	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Agricultural Services, Forestry, Fishing, Mining	90	5,205	3	D	b
Construction	153	31,919	30	28,812	195
Manufacturing	37	D	2	D	c
Transportation, Communication, Utilities	43	D	11	D	b
Wholesale Trade	26	2,669	5	D	a
Retail Trade	212	72,789	117	64,464	914
Finance, Insurance, Real Estate	80	7,835	17	6,358	70
Services	533	131,372	88	116,680	1,429
Industries not Classified	306	12,571	115	D	c
Total	1,481	282,916	388	249,136	3,085

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Asian and Pacific-Islander-Owned Firms by Industry Division

Industry	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Agricultural Services, Forestry, Fishing, Mining	28	D	11		a
Construction	66	D	11	D	e
Manufacturing	24	D	12	D	f
Transportation, Communication, Utilities	19	D	8	D	b
Wholesale Trade	32	130,818	19	D	c
Retail Trade	665	168,094	443	152,851	3,044
Finance, Insurance, Real Estate	86	6,331	16	4,029	25
Services	1361	361,181	523	328,343	4,001
Industries not Classified	314	D	73	D	h
Total	2,595	1,292,917	1,115	1,230,704	11,843

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American Indian and Alaska Native-Owned Firms by Industry Division

Industry	All Firms		Firms with Paid Employees		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Agricultural Services, Forestry, Fishing, Mining	94	D	16	D	a
Construction	438	52,271	104	42,932	553
Manufacturing	52	D	8	D	e
Transportation, Communication, Utilities	132	6,357	11	1,528	28
Wholesale Trade	50	35,010	11	26,638	66
Retail Trade	196	38,360	76	30,029	525
Finance, Insurance, Real Estate	121	9,139	29	6,271	85
Services	416	25,754	64	18,353	442
Industries not Classified	1569	56,237	72	D	c
Total	3,069	242,694	391	149,055	2,257

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Kentucky Counties with 100 or More Minority-Owned Firms

County	All Firms		Firms with Paid Employees		
	Firms	Sales & Receipts (\$1,000)	Firms	Sales & Receipts (\$1,000)	Employees
Kentucky	12,664	2,460,827	2,445	2,203,562	24,572
Boone	105	D	24	D	e
Calloway	310	18,860	30	14,292	124
Campbell	112	35,733	20	34,214	328
Christian	253	32,160	31	27,071	315
Clark	177	15,589	23	D	c
Daviess	267	40,496	34	38,539	340
Fayette	1,035	107,330	212	84,039	1,434
Franklin	238	17,792	30	13,253	169
Grant	203	D	8	D	c
Graves	113	2,552			
Hardin	324	77,089	87	71,792	686
Henderson	100	19,443	40	18,911	416
Hopkins	140	3,551	17	2,062	48
Jefferson	4,276	780,130	946	712,652	10,307
Kenton	207	133,753	83	129,627	513
McCracken	372	49,991	111	47,289	832
Madison	169	40,898	16	39,981	226
Mercer	121	8,957	1	D	a
Nelson	142	8,468	23	6,151	102
Oldham	127	9,121	24	8,067	19
Perry	133	10,412	31	8,329	166
Pike	197	18,022	48	16,107	272
Warren	218	80,686	73	77,258	756

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Kentucky Counties with 100 or More Black-Owned Firms

County	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Sales & Receipts		Sales & Receipts		Employees
	Firms	(\$1,000)	Firms	(\$1,000)	
Kentucky	5,629	658,535	611	588,703	7,717
Calloway	225	2,855	4	D	a
Christian	173	D	5	D	a
Daviess	214	22,339	13	D	c
Fayette	515	23,159	57	D	c
Hardin	139	7,835	20	5,924	172
Jefferson	2,653	295,810	381	263,626	5,261
McCracken	180	2,664	4	779	9

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Kentucky Counties with 100 or More Asian and Pacific Islander-Owned Firms

County	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Sales & Receipts		Sales & Receipts		Employees
	Firms	(\$1,000)	Firms	(\$1,000)	
Kentucky	2,595	1,292,917	1,115	1,230,704	11,843
Fayette	326	64,551	111	56,430	950
Hardin	101	41,265	45	39,382	341
Jefferson	667	343,271	344	D	h

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Kentucky Counties with 100 or More American Indian and Alaska Native-Owned Firms

County	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Sales & Receipts		Sales & Receipts		Employees
	Firms	(\$1,000)	Firms	(\$1,000)	
Kentucky	3,069	242,694	391	149,055	2,257
Jefferson	569	27,851	38	13,275	193

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Kentucky Counties with 100 or More Hispanic-Owned Firms

County	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Sales & Receipts		Sales & Receipts		Employees
	Firms	(\$1,000)	Firms	(\$1,000)	
Kentucky	1,481	282,916	388	249,136	3,085
Fayette	136	15,982	27	D	c
Jefferson	401	D	187	D	g

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Metropolitan Areas in Kentucky with 100 or more Minority-Owned Firms

MSA	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Cincinnati, OH-KY-IN PMSA	7,473	1,382,228	1,521	1,183,300	13,970
Clarksville-Hopkinsville, TN-KY MSA	1,193	130,893	131	103,115	1,250
Evansville-Henderson, IN-KY MSA	1,058	132,723	234	117,898	1,846
Huntington-Ashland, WV-KY-OH MSA	713	106,961	110	89,557	765
Lexington, KY MSA	1,569	262,145	281	231,396	2,392
Louisville, KY-IN MSA	5,072	923,456	1,100	831,276	11,062
Owensboro, KY MSA	257	40,496	34	38,539	340

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Metropolitan Areas in Kentucky with 100 or More Black-Owned Firms

MSA	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Cincinnati, OH-KY-IN PMSA	4,728	631,878	601	548,303	6,905
Clarksville-Hopkinsville, TN-KY MSA	591	20,308	39	7,384	131
Evansville-Henderson, IN-KY MSA	253	D	17	7,689	234
Huntington-Ashland, WV-KY-OH MSA	192	35,072	11	D	c
Lexington, KY MSA	826	61,033	69	50,421	355
Louisville, KY-IN MSA	2,904	344,867	404	309,601	5,489
Owensboro, KY MSA	214	22,239	13	D	c

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Metropolitan Areas with 100 or More Asian and Pacific Islander-Owned Firms

MSA	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Cincinnati, OH-KY-IN PMSA	1,484	527,486	658	447,422	4,286
Clarksville-Hopkinsville, TN-KY MSA	470	80,107	75	67,241	837
Evansville-Henderson, IN-KY MSA	350	34,143	116	D	f
Huntington-Ashland, WV-KY-OH MSA	223	54,962	72	42,091	440
Lexington, KY MSA	409	174,459	160	165,797	1,750
Louisville, KY-IN MSA	889	420,542	442	396,387	4,218

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Metropolitan Areas with 100 or More American Indian and Alaska Native-Owned Firms

MSA	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Cincinnati, OH-KY-IN PMSA	568	68,008	131	51,869	898
Evansville-Henderson, IN-KY MSA	291	13,755	48	6,688	60
Huntington-Ashland, WV-KY-OH MSA	171	7,872	12	5,961	85
Lexington, KY MSA	158	10,656	25	D	a
Louisville, KY-IN MSA	772	37,409	54	17,713	246

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Kentucky Metropolitan Areas with 100 or More Hispanic-Owned Firms

MSA	<i>All Firms</i>		<i>Firms with Paid Employees</i>		
	Firms	Sales and Receipts (\$1,000)	Firms	Sales and Receipts (\$1,000)	Employees
Cincinnati, OH-KY-IN PMSA	750	157,066	131	135,706	1,882
Evansville-Henderson, IN-KY MSA	173	73,199	53	52,376	786
Huntington-Ashland, WV-KY-OH MSA	135	9,486	15	D	c
Lexington, KY MSA	191	19,154	30	12,958	241
Louisville, KY-IN MSA	536	122,645	204	108,750	1,144

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Statistical Note: All firms operating 1997 are represented in the 1997 Economic Census survey, except those classified as agricultural. The data for 1997 are not comparable to previous survey years because of significant changes in survey methodology. The most significant is the manner in which a firm is defined as minority-owned. In the past, a firm was considered minority-owned, if a person from a minority race was the predominant owner. Now, a Minority Business Enterprise is defined as a firm where 51% or more is owned by person(s) of minority races. Minorities are limited to Black, Hispanic, Portuguese, Asian-Pacific American, American Indian and Alaskan Native. The change from SIC codes to NAICS codes also makes it very difficult to compare the 1997 data to past years.

Source: U.S. Census Bureau, 1997 Economic Census, Survey of Minority-Owned Business Enterprises, Company Statistic Series, July 2001.